



Chapter Leader Update
Friday, July 22nd, 2011

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Strategic Plan Update

If you missed the WebEx on Tuesday, July 19th, a recording of my strategic plan update can be found at the following link: <http://bit.ly/DYchapterwebexreplay>.

We have also uploaded a series of Audubon strategic planning documents for Chapters to read through and comment on. They can be found at the links that follow:

Strategic Planning Summary: <http://bit.ly/stratplansummary>
Case for Change: <http://bit.ly/caseforchange>
Flyways Narrative: <http://bit.ly/flywaysnarrative>
Stakeholders Engaged: <http://bit.ly/listofstakeholders>
My Slide Presentation: <http://bit.ly/davidyarnoldchapterslides>

Please feel free to share any comments, suggestions or questions you may have about the draft strategic plan either with me at dyarnold@audubon.org or by replying to this email address (strategicplan@audubon.org)

David Yarnold, President/CEO Audubon



Photo by Gerry Ellis

Gulf Restoration Progress

You may have heard yesterday about a historic agreement reached in Congress to begin large-scale restoration of the Gulf Coast. Audubon has played a key role in the partnership that has helped craft this agreement, and our Chapters and activists have provided critical support to make this agreement possible. Because of the importance of this development to our efforts on behalf of conservation we wanted to keep you informed and let you know that very soon we will be contacting you with an opportunity for you to add your voice to the majority of Americans that support Gulf coast restoration and will want to weigh in with your comments encouraging your Senators to take action once the legislation is ready for a full Senate vote. This represents an unprecedented investment in restoring coastal Louisiana and other critical habitats of the Gulf coast and we thank you for your support.

To read more online go to <http://ow.ly/5Le3U>

Helping Birds Beyond Our Borders

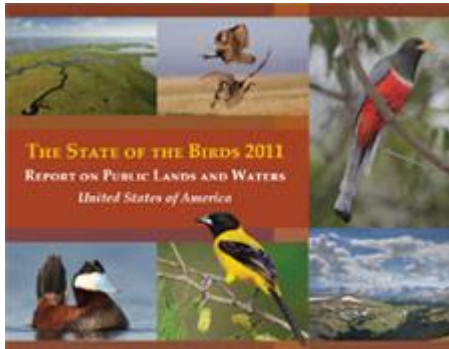
2011 is the 10th Anniversary Celebration of the Neotropical Migratory Bird Conservation Act. This 4.5-minute video provides a summary of the conservation successes that the NMBCA has achieved in the last decade and is a good resource for people interested in learning more about the Act and migrating birds.

English version: <http://ow.ly/5KkpT>

En Español: <http://ow.ly/5Kkrc>



State of the Birds 2011
Report on Public Lands and Waters



This report is now available in print (as well as online at <http://www.stateofthebirds.org/>), and may be ordered in boxes of 125 from the Bureau of Land Management. Ordering information follows:

Item FW 8003 - Box of 125 = \$125.00

Shipping costs are not included in the price per unit. Order with Credit Card: Fax orders 303-236-0845 or e-mail orders to BLM_NOC_PMDS@blm.gov. Please include your name, address, phone number, and number of boxes desired. If you prefer to give credit card information by phone, please indicate in your message that you would like someone to call you to obtain that information.

Chapter Discounts on Licensed Products

Discounts for Audubon employees and Chapters only--please do not forward.



GARDEN DECOR

Audubon and Exhart have collaborated to bring you a fun and whimsical AUDUBON branded line consisting of 6 iconic birds available in wind chimes, garden stakes and statues-which also includes a motion activated sound chip. Featuring the Goldfinch, Blue Jay, Chickadee, Cardinal, Bluebird and Oriole. To find your nearest retailer please contact 1-800-775-5503.

CAR RENTAL

Avis discounts on U.S. and Canada car rentals are available to members, staff and supporters of National Audubon Society. You can enjoy special rates, considerable value-

added discounts, and the latest in technology, products, and services while supporting Audubon's mission. For personal and/or business rentals please use the Audubon Avis Worldwide Discount number (AWD) A699900. To make a reservation please call 800-698-5685 or visit www.avis.com.

Audubon receives 5% of time and mileage rental charges from all rentals in the United States (excluding Alaska) by Avis customers utilizing our specific AWD number.

For questions on either offer above, contact Rosalyn Garcia, Licensing Manager, rgarcia@audubon.org.

